

SHYAM GOLE

Product Manager

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SUMMARY

Product Manager with 3+ years of experience building B2B SaaS products from 0→1. Took QuickHub, an AI-powered marketing automation platform for SMBs, from concept to launch in 6 months, driving early customer adoption with no dedicated sales team. Built and shipped AI-native features — including a conversational assistant, an automated content agent, and WhatsApp Business tooling — in close partnership with design, engineering, and founders.

EXPERIENCE

Product Manager Jun 2024 – Present
Cloudpeak Technologies Pune, India

- Owned QuickHub end-to-end — an AI-powered B2B SaaS platform that improves online reputation and automates marketing for small and medium businesses — taking it from concept to launch in 6 months.
- Acquired the first 16 paying customers during MVP validation, confirming product-market demand within one month of launch.
- Conducted 15+ customer interviews that revealed content creation as the biggest adoption blocker. Built Quinn, an AI assistant that reduced content creation effort and drove adoption by 20+ customers within the first month.
- Prioritized and delivered the QuickHub roadmap with a 12-person team, sequencing 10 modules by customer-discovery signal; the top 3 modules accounted for 30% of active usage.
- Proposed and shipped the WhatsApp Business suite (API integration, bulk messaging, automated workflows), reaching 40+ active users — 20% of the customer base — within 2 months and becoming the platform's top feature by usage.
- Identified through customer interviews that SMB owners struggled to create marketing content consistently. Built an AI agent that auto-generates social posts and campaign content with one-click approval, increasing posting frequency among adopters by 15%.

Associate Product Manager Jun 2023 – May 2024
Woyce Technologies Pune, India

- Built a Google My Business review management app enabling restaurant owners to generate more customer reviews for their business.
- Conducted user and competitor research to improve the review feedback flow and overall customer experience.
- Shipped attribute-based review-text suggestions that reduced writing effort for customers, increasing reviews generated per business by 20% and directly addressing owners' top-requested pain point.

Quality Assurance Engineer Aug 2022 – May 2023
Woyce Technologies Pune, India

- Performed manual testing on the Stockly B2C app and web platform across all environments, identifying defects and usability gaps that directly informed product improvements.
- Planned the release test strategy, including test cases covering negative-path scenarios.
- Recommended 10+ user experience improvements that reduced the clicks required to complete common actions.

CORE COMPETENCIES

Product	Product Strategy, Roadmapping, PRDs, Prioritization, Stakeholder Management, Competitive & Market Analysis, User Research, Go-To-Market (GTM) Strategy
Process	Agile / Scrum, Product Lifecycle Management, Cross-functional Team Leadership, Customer Discovery, A/B Testing
Technical	SQL, Python, Data Analytics, AI/ML & Generative AI Product Development, QA / Manual Testing
Tools	Jira, Notion, Confluence, Figma, Miro, Amplitude, Mixpanel, Claude

EDUCATION & CERTIFICATION

B.Tech, Computer Science — Bharati Vidyapeeth College of Engineering, Pune Jun 2019 – Jun 2023
Product Management — Growth School. Covered product fundamentals, roadmap design, and user pain-point discovery.